

**From:** Jeremiah P. LeRoy <Jeremiah.LeRoy@buncombecounty.org>  
**Subject:** RE: Blue Horizon Project and ESN  
**To:** Brownie W. Newman <Brownie.Newman@buncombecounty.org>  
**Cc:** Sybil Tate <Sybil.Tate@buncombecounty.org>  
**Sent:** July 17, 2023 11:17 AM (UTC-04:00)

Brownie,

No problem. The RFP was slightly different this time based on some new initiatives and opportunities. The basic breakdown is essentially:

- Management of the Blue Horizons Community Council
- LMI Weatherization
- A bulk purchasing/community campaign for HVAC installation/replacement (to support the other investment the County has made in the Green Bank Initiative)

Proposals were evaluated by City and County staff based on the criteria set out in the RFP and the experience/ability to provide these selected services.

Solar Crowdssource was chosen as the vendor for the bulk purchasing initiative. We are currently working to fully refine and detail the scope of services and deliverables to be provided. However the general concept is the work with them to utilize/modify their extensive experience with the Solarize model to create an electrification campaign focused on HVAC that will simultaneously be able to collaborate with the County's investment in the NC Clean Energy Fund to create a replicable and innovative program for communities across the state.

Both the electrification of HVAC as well as investment and utilization of the Clean Energy Fund are specific strategies identified in the 100% Renewable Plan recently approved by the BHPCC. These efforts are a part of the City and County's strategy to align our investments with those priorities.

We are excited that Green Built has received \$500,000 in ARPA funding for efficiency and HVAC work, and believe this would be an excellent opportunity to partner with these efforts to help provide services to those who may not otherwise be able to take advantage of this campaign. While it is true that Solar Crowdssource is not based in Buncombe County, the vast majority of the staff that will be working on this project are Buncombe County residents who live and work in our community.

Happy to address any additional question or concerns you may have.

Sincerely,



**Jeremiah LeRoy**

he/his

Sustainability Officer

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**From:** Brownie W. Newman <Brownie.Newman@buncombecounty.org>

**Sent:** Sunday, July 16, 2023 9:32 PM

**To:** Jeremiah P. LeRoy <Jeremiah.LeRoy@buncombecounty.org>

**Subject:** FW: Blue Horizon Project and ESN

Jeremiah,

Hey. I've had a couple people ask me about this. Could you send me a short email outlining what Solar Crown Source will be doing with the funds and any info on the process used to select them for this allocation.

Thanks,

Brownie

**From:** Mary Love <[mary@lovethegreen.org](mailto:mary@lovethegreen.org)>

**Sent:** Wednesday, July 12, 2023 4:57 PM

**To:** Brownie W. Newman <[Brownie.Newman@buncombecounty.org](mailto:Brownie.Newman@buncombecounty.org)>; Maggie Ullman <[maggieullman@avlcouncil.com](mailto:maggieullman@avlcouncil.com)>

**Subject:** Blue Horizon Project and ESN

Hello Brownie and Maggie,

I hope you are both doing great and staying cool.

I just got the news that the budget allocation for BHP and ESN from the City and County are being reduced (by \$89,000 or 45% for FY24). I understand that Solar Crowd Source is receiving the reallocated funding.

As a long time supporter and current chair of Green Built Alliance, I would like to know if there were issues with GBA, concerning the administration and production of the program.

As big sustainable and local supporters, I would really like to know your thoughts and or reasons as to why moving from a local non profit to an out of town company will help Asheville and Buncombe Co. reach our 100% renewable energy goals.

Thank you for your service, time and consideration.

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**Mary Love**

Pres, Love The Green Real Estate Consulting Firm

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